



association suisse du droit de la concurrence
schweizerische vereinigung für wettbewerbsrecht
associazione svizzera del diritto della concorrenza
swiss association of competition law

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NEUCHÂTEL

Centre de droit commercial,
fiscal et de l'innovation

Standards, IP and Competition



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FACULTÉ DE DROIT

Faculté de droit
Secrétariat - formation
Université de Neuchâtel
Av. du Premier-Mars 26
2000 Neuchâtel

www.unine.ch

Friday 21 September 2012
Faculty of Law, Main Conference Room
Av. du 1^{er}-Mars 26, Neuchâtel

+ swissuniversity.ch

Standards, IP and Competition

The conference intends to give an overview of the challenges and possible solutions in the fields of standards, IP and competition through up-to-date and accurate input provided by specialists in the field.

The first part will provide participants with a presentation of the general framework relating to standards; more details will be given regarding the main fields in which standards are applied, in particular in information and communication technologies (ICT), as well as in finance, taking into account intellectual property and competition issues as well as the interface between the two.

The second part will focus on experience acquired from the pharmaceutical and chemical industries, in particular relating to the development of patent pools, compulsory licences and access to technology.

Finally, a panel discussion will aim at providing solutions regarding in particular licensing options that have proved to be acceptable solutions in the EU and Swiss legal frameworks.

PROGRAMME

13 h 30 Registration

14 h 00 Welcome

Prof. Daniel Kraus, LL. M., Attorney at Law, Umbricht, Zurich/Berne and University of Neuchâtel

Introduction

Mr. Christophe Rapin, LL.M., Attorney at Law, Meyerlustenberger Lachenal, Geneva and President of ASAS

14 h 15 Standards :Why, what for and how ?The general framework for standard setting

Mrs. Amelie de Marsily, Senior Director, Legal Services, EMEAR, Cisco

14 h 40 Standards in the ICT industries

Dr. Michel Jaccard, LL.M., Attorney at Law, id est avocats, Lausanne

15 h 10 Standards in finance industries

Dr. Marcel Meinhardt, LL.M., Attorney at Law, Lenz & Staehelin, Zurich

15 h 45 Coffee Break

16 h 15 Any lessons from the pharmaceutical sector ?

Patent pools, compulsory licences, access to technology

Dr. Simon Holzer, Attorney at Law, Meyerlustenberger Lachenal, Zurich

16 h 45 Panel discussion - Learning from each other : which licensing options when IP and standards are at stake?

All speakers

17 h 15 Conclusions

Prof. Daniel Kraus

Target audience

The conference is intended for attorneys, corporate lawyers as well as representatives of administrations dealing with or interested in competition law and/or intellectual property.

Language

The language of the conference will be English.

Venue

University of Neuchâtel, Main Conference Room, Av. du 1^{er}-Mars 26, Neuchâtel

Costs

| | | |
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| Fee (including coffee break and documentation) | CHF | 350.- |
| For ASAS members | CHF | 300.- |
| Students and trainee lawyers | CHF | 80.- |

Registration

Online : www.publications-droit.ch

By email : droit.formation@unine.ch

Registration deadline

10 September 2012

Information

Secretariat of the Faculty of Law / Training

Avenue du 1^{er}-Mars 26, 2000 Neuchâtel

Phone : 032 / 718 11 89 E-mail : droit.formation@unine.ch

I will participate in the Conference of 21 September 2012 and undertake to pay the Registration Fee :

Name, First Name :

Firm / Organisation :

Address :

Postal Code and City :

Phone :

Fax :

E-mail :

Authorized Signature :